In the next three years, we will focus on three strategic areas to achieve our mission in advancing the Institute's strategic priorities.

## **OGC's Mission Statement**

As a trusted advisor and partner to the campus community, the Office of the General Counsel advances Georgia Tech's strategic initiatives by providing solution-oriented support and comprehensive guidance on legal, ethical and compliance issues, and risk management.

**Strategic Goal #1**: We aim to build and maintain an agile, efficient, inclusive, collaborative, and performance-driven team that adapts to the evolving operating environment and works together to achieve the best results for the Institute.

To achieve this goal, we have the following objectives:

- 1. Refine the organizational structure to support the OGC's mission and to carry out the OGC's strategic plan.
- 2. Ensure each OGC member understands their roles and responsibilities and has a professional development plan as well as annual SMART goals that advance their plan and align with the OGC's goals.
- 3. Foster an engaged team which promotes collaboration and employee well-being.
- **4.** Define a performance-driven culture and implement initiatives to promote excellence and accountability.

<u>Strategic Goal #2</u>: We champion innovation through enhancing OGC processes and updating technology to promote compliance, efficiency, and accessibility.

To achieve this goal, we have the following objectives:

- Acquire and/or utilize the right technological tools to enable a data-informed, modern, efficient, and effective OGC operation.
- 2. Streamline OGC workflows and adopt processes to best utilize OGC resources.
- **3**. Employ user-friendly processes to ensure compliance, efficiency, and accessibility.

**Strategic Goal #3**: We strive to be a better partner by cultivating and maintaining a close relationship with campus stakeholders and serving as a trusted advisor by helping clients navigate legal, ethical, and compliance risks and developing mitigation strategies.

To achieve this goal, we have the following objectives:

- Implement an outreach plan that communicates the OGC's changed functions and informs campus on how we will better serve the community.
- 2. Engage campus partners continuously and proactively to understand their needs.
- 3. Develop a plan to track the needs of the Institute and its constituents so that OGC leadership can prioritize and address these needs holistically and allocate resources appropriately.

We have started implementation with a 12-month roadmap and will follow with an annual evaluation of the plan to ensure continued progress.

## **OGC Strategic Planning Committee**

Wayne Davenport, Executive Director, Enterprise Risk Management Aric Edwards, COI Compliance Manager Kathleen Gosden, Chief Counsel Hyen Sung, Chief Counsel Bing Wang, Assistant General Counsel, Chair



Special thanks to Georgia Tech Strategic Consulting: Andrew Billing, Senior Director, and Samuel Karanja, Senior Strategy Consultant