

PRIVACY IS EVERYONE'S RESPONSIBILITY



Create a Culture of Privacy

Privacy is part of being a responsible steward and acting ethically, both of which are part of Georgia Tech's nine strategic values.



If You Collect It, Protect It

Have security measures in place to keep individual's personal information or other private data safe from inappropriate or unauthorized access.



Be Transparent and Build Trust

Communicate clearly and concisely about the purpose for collecting personal information, and only use the information for that specified purpose.



Minimum Necessary

Only collect the information that you need to perform the specific task. Even if there is no legal prohibition for collecting personal information, is it the right decision to collect it? If you don't need it, don't collect it.



Limit Access

Limit access to personal information to those individuals that need to know the information in order to complete the task.

ETHICS FIRST